



Earnshaw's El Sol Patrol

The November 2006 issue of *Earnshaw's Infants' Girls' and Boys' Wear Review* mentioned Girls4Sport's new line of sun-protective swimwear for children.

newsmanufacturing



Shilav is pretty in pink.

EL SOL PATROL

Keeping children safe from the sun's harmful rays is the concept behind these new sun-protective swimwear lines. New York-based **Shilav** launches Sunway UPF 50+ swimsuits, available in sizes 6 months to size 6. "Skin cancer is the only form of cancer that is preventable and most of the damage is incurred during 1 to 10 years old," said executive vice president Mark Slade. Styles include unitards, hats with drop-down necks, shirts, shorts and dress cover-ups. "The concept is to offer fun surf/swim related graphics combined with bright fabric piecing in lightweight, comfortable fabrics that children won't want to take off when they play in the sun," Slade said. The wholesale price range is \$11 to \$22.50. Call (212) 967-2838. • Santa Cruz, Calif.-based **Girls4Sport** introduces a new line of swimwear for sizes 2T to 16. Featuring floral prints and solids, styles include long-sleeve, cap-sleeve and halter swim tops paired with hipster bottoms. The poly-Lycra fabric is thicker than average swimwear and rated at UPF 50+. The wholesale price is \$10 to \$17.50. Call (831) 423-8755. • Recently granted the Superman license, **SunSmart** of Toronto, Canada launches Superman, Supergirl and Superbaby swimwear in the United States. Available in infants (0 to 3 months) to size 12 for tweens, the Superman line features lightweight, fast-drying fabric that protects against harmful UV rays. Styles include cover-ups, towel capes, long-sleeve surfer shirts, one-pieces and two-pieces. Call (866) 726-1827. • Loomis, Calif.-based **MaxOut UV Swimwear** offers a collection of sun-protective swimwear in sizes 6 months to 10. Infant styles include a romper-style swimsuit, a two-piece and a rash guard. Girls' styles feature a one-piece, bikini top with a skirt or shorts and a rash guard, while boys' offers "clam digger" board shorts. Patterns include polka dots, paisley, stripes and strawberries. All bathing suits have matching hats. Call (916) 415-1786.

